

Request for Proposal- Impact Evaluation of Health Care Without Harm

6 May 2021

Purpose

The IKEA Foundation seeks an organization or team of qualified evaluators to design and conduct an impact evaluation of the global climate strategy of its partner, Health Care Without Harm. This request for proposals (RFP) provides an overview of Health Care Without Harm, its global climate strategy, and guidelines for preparing a proposal. We welcome creative and innovative approaches to documenting the impact of the strategy and informing Health Care Without Harm's future direction.

About Health Care Without Harm

Health Care Without Harm (HCWH) works to transform health care worldwide so that it reduces its environmental footprint, becomes a community anchor for sustainability and a leader in the global movement for environmental health and justice.

With offices on three continents and partners around the world, Health Care Without Harm is leveraging the health sector's expertise, purchasing power, political clout, workforce development, and moral authority to create the conditions for healthy people, communities, and the environment.

Overview of the Global Climate Strategy

In 2019 Health Care Without Harm began to implement a 5-year global climate strategy that builds on years of previous work and is designed to mobilize its network around the world. The strategy aims at decarbonizing the health care sector, which is responsible for 4.4% of global emissions, and aligning it with the ambition of the Paris Agreement. It also seeks to build greater health sector climate resilience and to mobilize hospitals, health systems, and health professionals to become active and advocate for a healthy climate locally, nationally, and globally.

The global climate strategy targets three key overarching goals:

- Mitigation: to decarbonize the footprint of health care;
- Resilience: to prepare hospitals and communities for climate impacts; and
- Leadership: to leverage the moral, political, and economic influence of the health care sector to move policies and markets.

And involves four interconnected objectives:

- Network expansion: to expand health care climate action via existing HCWH networks, partnerships, and organizing vehicles;
- Policy advocacy: to integrate health care into climate policy and climate into health policy at the subnational, national, and global levels;

- Economic transformation: to leverage health care’s purchasing and investment power to accelerate the transition to a low-carbon economy; and
- Strategic communications: to reframe climate change as a health issue and mobilize health care as a public advocate for a healthy climate.

This is a global strategy, involving engagement with national and sub-national governments, UN and other international institutions, and health professional organizations, while leveraging HCWH’s membership network of more than 1,450 health care institutions representing than 43,000 hospitals in 72 countries. There is a particular focus on China, the United States, Europe, India, Brazil, Mexico, Australia, and South Africa, which together represent nearly two-thirds of all greenhouse gas emissions.

The IKEA Foundation is supporting HCWH’s global climate strategy with a \$4 million USD grant running from July 2020 through December 2023. The IKEA Foundation grant’s programmatic focus is on the strategy’s mitigation goal, and its geographic focus is on Europe, India, and the work of HCWH’s global secretariat that supports all geographies.

Audiences & Intended Purposes

The IKEA Foundation in partnership with HCWH seeks to understand the impact of its funding for HCWH, as well as the broader impact of HCWH’s global climate strategy that IKEA Foundation has contributed to. This evaluation should also capture actionable lessons that inform the future direction of the strategy. Additionally, this project should support the development of HCWH’s internal evaluative capacity, including equipping HCWH with new and better tools for data collection and knowledge management.

The lessons generated from this evaluation are meant to feed directly into HCWH’s ongoing execution of its evolving climate strategy, while also informing the design and implementation of other HCWH programs. This necessarily will involve the global, regional and national partners collaborating with HCWH to accomplish this work. Additionally, findings will be used to communicate the impact of HCWH’s work to the funders and other supporters who make this work possible. Results will be shared on HCWH’s, IKEA Foundation website, in annual reports, and in other presentations/fora as appropriate.

Scope of Work

Health Care Without Harm and IKEA Foundation expect to work with the selected evaluation contractor to co-create the evaluation plan, final scope of work, and deliverables for this evaluation with HCWH. At a minimum, we think it likely that the evaluation will address the following questions:

1. To what extent did the program’s activities help achieve its target outputs in Europe, India and at the global level?

2. To what extent were the tools and resources developed by HCWH adopted and put into use by leading government and private health care facilities and systems in Europe, India and around the world to measure climate footprint, set targets, and measurably reduce it.
3. To what extent did the program achieve its target outcomes?
 - a. To what extent did HCWH contribute to national and subnational health care ministries, as well as private systems adopting net zero emissions or significant carbon reduction policies, roadmaps or action plans?
 - b. To what extent did HCWH contribute to the decarbonization of the health care supply chain?
 - c. What are the most significant decarbonization trajectories in Europe, India and at the global level and what can be attributed to HCWH?
4. To what extent did HCWH contribute to health care leveraging its voice as a communicator and advocate for a healthy climate?
5. What other impact has the program had?
6. How sustainable is the program and its interventions?

Although the scope of work and deliverables will be co-created with the selected evaluation team, we anticipate the following:

- Collaboration with HCWH staff, funders, and partners to design, execute, and analyze results from the evaluation;
- Design of evaluation methodology that balances rigor and utility with the purpose of generating ongoing learning for HCWH staff, funders, and partners over the remaining years of this strategy and beyond; and
- Provision of recurring oral and written presentation of findings to various audiences.

Budget and timelines

We welcome interested parties to propose a budget that is commensurate with the level of expertise, experience and efforts required to conduct a high quality evaluation. The selected evaluator(s) will be contracted by IKEA Foundation. We envisage work will begin before end of quarter 2/beginning of quarter 3, 2021 (subject to contracting process) and will be completed by December 2023.

RFP Submission Format

Interested evaluators should submit responses to this RFP using the following format. Your submission should be no more than 10 pages, excluding resumes and references, and use either Adobe Acrobat (.pdf) or Microsoft Word (.doc) format. Your submission should address the following components:

- Biographies of proposed team members;

- Relevant experience in the areas of health care, climate change, networks, and policy/advocacy;
- Proposed evaluation approach;
- Proposed budget and rationale; and
- A description of two related projects completed by the evaluation team, along with names and contact information from those clients for references.

Please submit the above to Ms. Ly Nguyen, IKEA Foundation Manager for Monitoring, Learning and Evaluation. Email address: ly.nguyen@ikeafoundation.org

Deadline for submission of proposal 28 May 2021 (CET).