

**if** we can help  
100 million children...



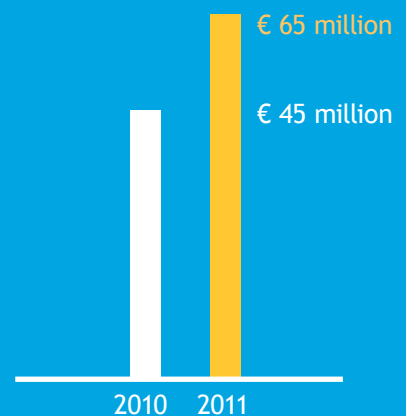
...we can help  
to make a  
better world.

## 2011 Milestones

- Contributed €65 million in total
- Supported 15 partners with 47 grants benefitting children in 33 countries
- Innovative 3-year pledge of €43.4 million to the UNHCR, the UN refugee agency, to care for 120,000 refugees in the Horn of Africa
- Provided €3.3 million for emergency relief
- Raised €11.4 million for *Soft Toys for Education* campaign for UNICEF and Save the Children
- Contributed €11.3 million to improve children's rights in cotton farming areas in India and Pakistan

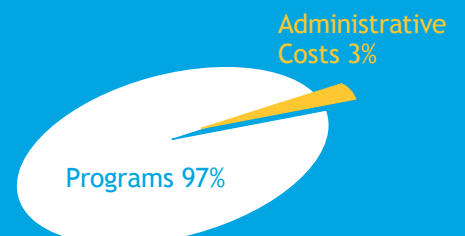
### GIVING CONTINUES TO GROW

ANNUAL GIVING



### WE FOCUS ON KEEPING OUR COSTS LOW

2011 ANNUAL SPENDING



## OUR VISION

A world where children living in poverty have more opportunities to create a better future for themselves and their families.



### Better opportunities for children that have the least

IF... is a powerful word. IF connects what we do today, to the world our children will have tomorrow. IF allows us to dream of a better life, while underscoring that it isn't certain, that it takes action – that there are circumstances that must exist for change to happen. This is why IF is such an important word to us:

- **IF we create better opportunities for children**, we can turn the cycle of poverty into a circle of prosperity.
- **IF we take responsibility and give generously**, we can reach 100 million children.
- **IF we work together**, we can achieve lasting results throughout the world.

So our giving continues to grow – by 44% in 2011, to €65 million.

Our partnerships continue to develop – we are now working with more than 15 NGOs and international governmental organizations to reach children in more than 30 countries.

And a push for innovative and efficient solutions is paying off – our landmark pledge to UNHCR, the UN refugee agency, will support innovative solutions which will have lasting value for refugee children and families in need of support.

These are some of the important strategic steps we took in 2011 to help 100 million children by 2015. This is a lofty goal indeed, but one we know we can reach. After all, a world filled with IFs is a world where everything is possible.

Per Heggnes  
CEO, IKEA Foundation



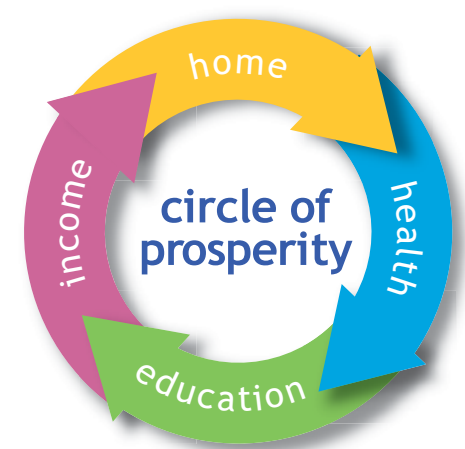


IKEA FOUNDATION



if

we can break  
the cycle of  
poverty...  
we can create  
a circle of  
prosperity.



Last year we gave € 65 million  
for programmes that will reach  
100 million children by 2015.



home

### a place to call home

If they have a place to call home, millions of homeless and refugee children would have the safety and security they need to break the cycle of poverty.

From building shelters to reuniting refugee families, we support programmes to rebuild or replace the most important place in the world for a child, a place to call home.

health

### a healthy start in life

If they have a healthy start in life, millions of children suffering from malnutrition and disease would grow strong enough to break the cycle of poverty.

We are funding programmes to get vital immunizations, nutrients and care to children, and teach families the habits that are critical for a healthy start in life.

education

### a quality education

If they have a quality education, millions of uneducated children would have the knowledge they need to break the cycle of poverty.

We fund basics like schools, books and supplies, and innovative initiatives to improve teachers' skills, increase attendance rates and change community attitudes about education, all ingredients of a quality education.

income

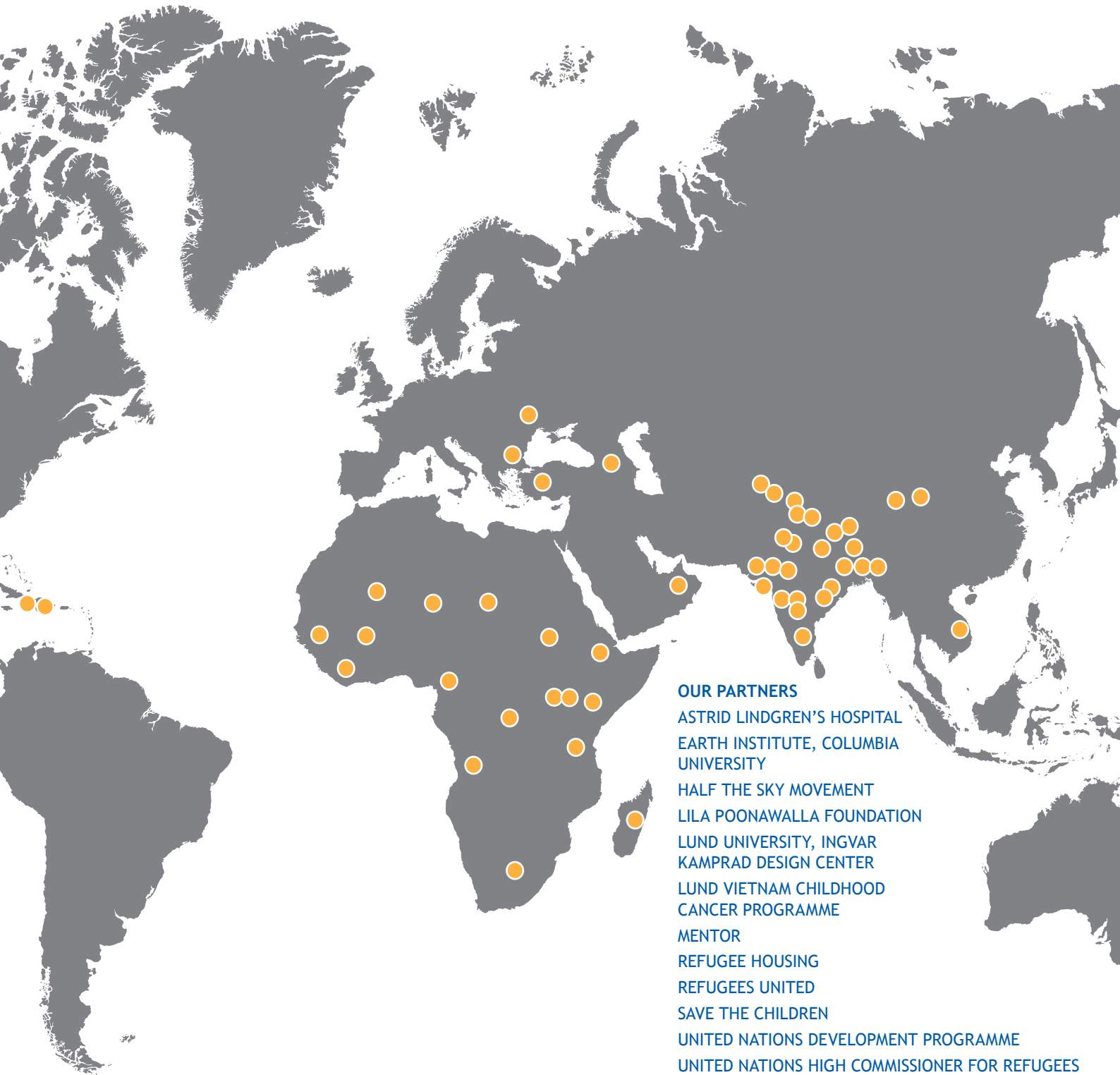
### a sustainable income

If they have a sustainable family income, millions of families living on meagre wages would be able to break the cycle of poverty.

We support programmes to help women develop marketable skills, improve business knowledge and participate in local governance, empowering them to create a sustainable family income.



**if** we work together... we can  
make lasting change around  
the world.



#### OUR PARTNERS

ASTRID LINDGREN'S HOSPITAL  
EARTH INSTITUTE, COLUMBIA  
UNIVERSITY  
HALF THE SKY MOVEMENT  
LILA POONAWALLA FOUNDATION  
LUND UNIVERSITY, INGVAR  
KAMPRAD DESIGN CENTER  
LUND VIETNAM CHILDHOOD  
CANCER PROGRAMME  
MENTOR  
REFUGEE HOUSING  
REFUGEES UNITED  
SAVE THE CHILDREN  
UNITED NATIONS DEVELOPMENT PROGRAMME  
UNITED NATIONS HIGH COMMISSIONER FOR REFUGEES  
UNITED NATIONS CHILDREN'S FUND (UNICEF)  
WOMEN ON WINGS

For more details, please visit [ikeafoundation.org](http://ikeafoundation.org)

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