

Brighter futures



Annual Review 2017

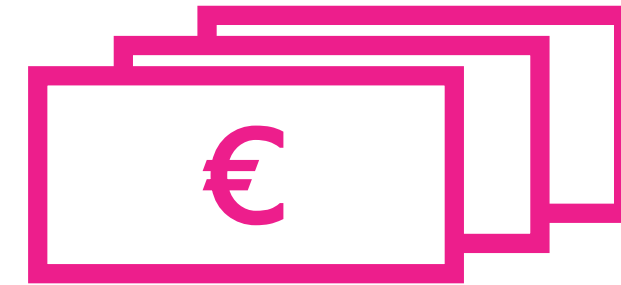


IKEA Foundation





The year in numbers



144

million euros
given in grants



74

total partners

13

new partners



500+

IKEA co-workers
in our IWitness
programme since 2012



41

countries
we support
programmes in

2017 Reflections

We believe that strategic grantmaking can help communities transform their own futures. Nothing inspires us more than seeing our partners and the communities they serve using our grants to create remarkable changes.

This year was a particularly exciting one for us, as we got to see our long-term partnership with UNHCR, the UN Refugee Agency, bring renewable energy to refugee families who have lived without power for so long. Our special agreement with Médecins Sans Frontières (MSF) also enabled us to support their life-saving work in emergencies happening away from the media spotlight, helping them deliver their services where the need is great but the funding from other sources is limited.

We strongly believe that the best way to brighten the future for children living in poverty is by addressing their four fundamental needs: a safe place to call home, a healthy start in life, a quality education, and a sustainable family income. Only in this way can we help families break the cycle of poverty.

Since climate change threatens each of these fundamentals of a child's life, we have devoted resources to help communities fight and overcome it, and this year we gave our second-largest grant ever to an organisation that encourages businesses to cut emissions and become leaders in sustainable practices.

In the following pages, you can read about these future-brightening programmes, and on our website you will discover even more.

Thank you for your support throughout 2017, and we look forward to many years to come.

Per Heggnes
IKEA Foundation CEO



Lighting the first solar-powered refugee camp

For two-and-a-half years, the thousands of Syrian refugees living in Azraq refugee camp in Jordan had no electricity. When the sun set, children couldn't play outside or study, parents couldn't work, and community life came to a grinding halt. Food spoiled quickly in the scorching summer heat, and families spent countless hours making daily trips to the market or washing clothes by hand.

In 2017, though, the camp lit up with green energy when UNHCR, the UN Refugee Agency, flipped the switch on a solar farm built with funding from our Brighter Lives for Refugees campaign. Now half the camp's shelters are solar powered but eventually the whole camp should be, which will help nearly 36,000 people rediscover their own powers — such as the power to learn, the power to earn, and the power to connect with the outside world.

The solar farm signals a paradigm shift in how the humanitarian sector supports displaced populations. UNHCR Jordan will save millions of dollars, while reducing carbon emissions and improving living conditions for some of the world's most vulnerable children and families.

Most importantly for these families, community life has blossomed in this desert.

Video: [IKEAfoundation.org/AnnualReview/2017](https://www.ikeafoundation.org/AnnualReview/2017)

36,000
Syrian refugees
will rediscover their power



Shining a light on unseen emergencies

Around the world, thousands of families are suffering from emergencies that receive little or no public attention and are therefore very difficult to raise money for. We call them “unseen emergencies”.

Thanks to a special agreement, our partner Médecins Sans Frontières (MSF) can quickly access grants to help people survive such emergencies.

“We don’t want our grantmaking to follow the news,” explains Annemieke Tsike-Sossah de Jong, Head of our Reshaping Humanitarian Response Portfolio. “We want our grants to follow where children are suffering. This agreement with MSF allows us to bring attention to those crises and encourage other funders to step forward.”

In 2017, we granted MSF €2 million to provide lifesaving medical care on the front lines of a brutal conflict in Yemen (pictured here) and €1.4 million to provide healthcare in the Democratic Republic of the Congo.

In 2017, we gave MSF and our other humanitarian partners, Save the Children and UNHCR, a total of €9.4 million in grants and in-kind donations to protect children and help families survive disasters and emergencies. For example, we funded Save the Children’s protection and education programmes for Rohingya children fleeing persecution in Myanmar, and we donated 150,000 IKEA mattresses to UNHCR for families in Syria.

See the full list at [IKEAfoundation.org/AnnualReview/2017](https://www.ikeafoundation.org/AnnualReview/2017)

 **9.4** million euros
for disasters and emergencies



Fighting climate change

Climate change threatens our children's futures, and families living in the world's poorest communities are especially vulnerable to climate-related disasters and environmental degradation.

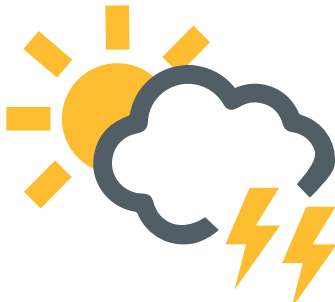
In 2017 we granted €40 million — our second-largest grant ever — to the We Mean Business coalition, which is inspiring businesses to cut the emissions causing climate change and to become leaders in sustainable practices worldwide.

Elizabeth McKeon from our Climate Change Portfolio says: "Less than 2% of all philanthropic funding is allocated to climate-related issues, so we are encouraging the broader philanthropic community to make greater and faster commitments to tackle climate change."

In 2017 we also supported What Design Can Do's Climate Action Challenge, and we gave grants to Purpose Climate Lab, Acumen Fund and Inyenyeri Social Benefit Company to bring clean energy and cooking technology to families living in poverty.

The future for these families gets a little bit brighter every day.

Video: [IKEAfoundation.org/AnnualReview/2017](https://www.IKEAfoundation.org/AnnualReview/2017)

 **40**
million euros
to inspire businesses
to tackle climate change



IWitness

In 2017, we celebrated sending the 500th IKEA co-worker to visit our partners' programmes through our IWitness programme. Hurray!

Our IWitness programme gives IKEA co-workers a life-changing chance to visit programmes connected to IKEA's Good Cause campaigns. In 2017 they visited projects funded by our Let's Play for Change, Brighter Lives for Refugees, and Soft Toys for Education campaigns.

They share their photos, videos and thoughts on our IWitness blog, so all co-workers and customers can see how we and our partners work together to help children create better opportunities for themselves and their families.

See their stories: blog.IKEAfoundation.org



500+

IKEA co-workers
in our IWitness
programme since
2012



© War Child

Let's play for change

This year we launched our second Let's Play for Change campaign, highlighting our partnerships that help children around the world enjoy their right to play and develop, even in the most difficult circumstances.

These programmes are helping hundreds of thousands of children, thanks to the work of six partner organisations in Asia and Africa: UNICEF, Save the Children, Room to Read, Handicap International, Special Olympics and War Child.

Because of these partners, children have brand-new school libraries, sports programmes that are inclusive for children with disabilities, and safe places to play in — all of which will help them develop their potential for a much brighter future.

Success stories: IKEAfoundation.org/AnnualReview/2017



500,000+

children
enjoy their right to play,
thanks to Let's Play for Change

Test your knowledge of global facts!

In the last 20 years, the proportion of people living in extreme poverty worldwide has...

- a. almost doubled
- b. remained more or less the same
- c. almost halved



Find the answer at IKEAfoundation.org/AnnualReview/2017

Share the quiz with your friends and see how many can earn a Gapminder Global Facts certificate.
In memory of Hans Rosling, co-founder of Gapminder

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STICHTING IKEA Foundation

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Cover image: A boy living in Azraq refugee camp in Jordan stands in front of power lines

All photos ©IKEA Foundation unless otherwise stated.

IKEA Foundation



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