

# Annual Review 2016

**€142 million**

**granted in**

**2016**

IKEA Foundation



Read more  
inside

A photograph of five young school children, three girls and two boys, standing outdoors on a dirt path. They are all wearing light blue short-sleeved button-down shirts and dark blue skirts or trousers. They are smiling and posing for the camera. The background is a grassy field with some trees in the distance.

## Helping families most at risk from climate change

Focus story on page 8

**Giving kids their  
childhoods back  
after disasters**

Read how on page 14

**"Children don't  
fear the monsters  
anymore..."**

More on page 12





Photo: Glimmer of Hope



## CEO's note



# Reflections on 2016

For many people, 2016 was another challenging year. Conflicts and natural disasters caused humanitarian suffering and record high numbers of displaced people. Increased immigration created challenges across the world and severely impacted the political climate in most countries. And climate change is threatening the world's most vulnerable communities.

In some cases, we can help influence the root causes of these challenges. In others, we support our partners to help people deal with the symptoms and the consequences. Children are the ones suffering the most under such circumstances, and that is why our work and the work of our partners remains more vital than ever before.

For this year's annual review, we feature stories from throughout our year, particularly about how we are helping refugee children have a safe place to call home and helping communities fight and cope with climate change. We also shine a spotlight on a few of our IWitness Global Citizens!

We hope you enjoy walking through our year with us and seeing the role you played in helping children seek better opportunities to improve their lives.

—Per Heggernes,  
IKEA Foundation CEO

## OUR KEY ACHIEVE- MENTS IN 2016:

**€142  
MILLION  
GRANTED**

**€3.4  
MILLION  
GRANTED**

for emergencies  
and disasters

**13**  
new partners

**61**  
total partners

**43**  
countries  
we support  
programmes in

**LET'S  
PLAY FOR  
CHANGE  
campaign  
launched**



Michela Bugnone/IKEA Italy

## Co-workers and customers help millions of children's dreams come true!

Figures from the 2015 Good Cause campaigns are in! Thanks to IKEA co-workers and customers, the IKEA Foundation is donating €11.1 million to Save the Children and UNICEF for the Soft Toys for Education campaign and €12.4 million to the United Nations Refugee Agency (UNHCR) for the Brighter Lives for Refugees campaign!

The Soft Toys for Education campaign ran from 2003 to 2015, enabling the Foundation to give a grand

total of €88 million so 12 million children in Africa, Asia and Europe have better schools, teachers and learning materials.

The Brighter Lives for Refugees campaign is helping UNHCR bring light, renewable energy and education to refugee camps in Asia, Africa and the Middle East. Between 2014 and 2015, the campaign ran three times, enabling the Foundation to donate €30.8 million to UNHCR. This is making refugee camps safer, better places for the families who live in them.

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*A brand-new Good Cause campaign is hitting IKEA stores in November. Everyone, get ready to play!*



**SOFT TOYS FOR EDUCATION**

**€88 MILLION**

donated since 2003

**12 MILLION**

children have a better education

**BRIGHTER LIVES FOR REFUGEES**

**€30.8 MILLION**

donated since 2014 for renewable energy  
and education in refugee camps

*Read more on page 12*



# February

The IKEA Foundation's IWitness programme gives small groups of IKEA co-workers a life-changing chance to visit programmes connected to our Good Cause campaigns. In 2016, a total of 115 IKEA co-workers from 22 countries visited 16 projects funded by the campaigns.



EXCERPT FROM OUR IWITNESS BLOG

## Xiao Chen, IKEA Canada, reporting from UNICEF's Soft Toys for Education projects in South Africa

"Throughout the day, I was humbled by what I was witnessing, seeing the beautiful children so motivated to learn and the teachers making a commitment to do their best to support the learners. This would not be possible without partners like the IKEA Foundation and the commitment of co-workers

believing that children are the most important people in the world. Even without an IKEA store in South Africa, IKEA is creating a better everyday life for the many people."

*Read more at [blog.IKEAfoundation.org](http://blog.IKEAfoundation.org)*



Photo: Ruhani Kaur/UNDP India

## Empowering India's women of steel

In Haryana, India, 180 women are taking part in the skills training they need to get a job in a stainless steel plant. In doing so, they are also challenging the traditions and social norms that limit their opportunities to earn their own money and support their families.

The training is part of an ambitious partnership between the IKEA Foundation, United Nations Development Programme (UNDP), Xyntéo and India Development Foundation to help one million young women living in poverty learn marketable skills

and to connect them to livelihood opportunities. The project will help women become economically self-sufficient so they, their families and future generations can have better opportunities in life.

The IKEA Foundation believes women can be the most important catalysts for change in their children's lives. By empowering women, we can improve children's health, education and futures.

One of the participants in the stainless steel training, Rajesh Chauhan, said: "This is a lifetime opportunity for me. More than just a job, this is a chance to show my community that I, too, am somebody and can be anybody I want to be."





Photo: Médecins Sans Frontières

## New grants give lifeline for Syrian families

Seven-year-old Fatima\* from northern Syria dreams of becoming a teacher. But fighting is a constant part of daily life, putting children's lives, health and futures in danger.

In the area where Fatima lives, Save the Children and its partners are supporting schools, repairing classrooms and setting up temporary learning spaces. They are also providing learning equipment and training teachers, so children like Fatima can continue learning.

The IKEA Foundation is giving €3.7 million to help Save the Children strengthen and train 17 local

partner organisations in Syria. This funding will help them protect 41,000 vulnerable children and provide basic services such as healthcare and education.

A further €5.7 million grant to Médecins Sans Frontières (MSF) is funding emergency medical aid to families in Syria and to Syrian refugees and vulnerable people in Lebanon and Iraq. It will pay for essential healthcare, mental health services—particularly for children—and training for medical workers.

The conflict in Syria has created one of the worst humanitarian crises of recent times. More than 11 million people—half the country's pre-war population—have been killed or forced to flee their homes.

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\*Name changed



May



EXCERPT FROM OUR IWITNESS BLOG

## **Cory Hinesley, IKEA USA, reporting from Soft Toys for Education projects in Cambodia**

"This community holds education and a child's right to an education to the highest standard. The sacrifices these families make for their children is a true representation of the spirit of International Children's Day. We ended the day with what

these kids deserve most: play, happiness and the confidence that with a little (or a lot) of sweat and hard work, anything is possible."

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*Read more at [blog.IKEAfoundation.org](http://blog.IKEAfoundation.org)*









## Climate change: how we're part of the solution

All children should have a safe place to call home, a healthy start in life, a quality education and a sustainable family income. But climate change threatens each of these fundamental needs.

This year, world leaders signed the Paris Agreement on climate change, an attempt to limit the global temperature rise to two degrees Celsius.

We may not be world leaders, but we are doing our part through a new partnership to help create a clean-energy economy.

Our new partnership with We Mean Business and Here Now will build on

momentum created by the Paris Agreement. We Mean Business is working with thousands of the world's leading businesses and investors to move towards a low-carbon economy. Its counterpart, Here Now, creates campaigns to inspire citizens around the world to support climate change solutions.

By promoting a 100% clean-energy economy, less waste, and more recycling and renewable technologies, the partnership will improve life for children and families in poor communities most at risk from climate change.

In June 2015, we announced our own climate-action commitment of €400 million through 2020. The new grant, for €12.6 million, is part of that commitment.

## Circle of Prosperity

We fund programmes that address children's four fundamental needs, while also helping communities fight and cope with climate change. In this way, we can help children build better futures for themselves and their families, creating circles of prosperity for children living in poverty.

### HOME

#### A safe place to call home

A child's home is the most important place in the world. Our partners support children forced to leave their homes by war and disasters. We also fund programmes to make homes and communities safer and to address violence against children.

### HEALTH

#### A healthy start in life

Through our partners, we help children have clean water, sanitation, essential healthcare and vaccines. We also fund programmes to improve the health of pregnant women and mothers, so they can give their children the best start in life.

### EDUCATION

#### A quality education

Going to school helps children unlock a brighter future. We help vulnerable children and those whose lives have been disrupted by war and emergencies get a quality education. We also support a university programme for refugees.

### INCOME

#### A sustainable family income

When women earn an income, their children are more likely to go to school and get the healthcare and nutrition they need. Our programmes help families, especially women, improve their skills and earn a sustainable income.



Photo: UNHCR Jordan

## Shining a light into refugee camps

On World Refugee Day, we are celebrating the success of the Brighter Lives for Refugees campaign to light up refugee camps—making them safer, better places for children and families.

Every parent knows how important light is for a young child when they're scared. Knowing you can switch on the light and see that you're safe brings great comfort.

That was Yunnis and Fatima's experience when they fled the fighting in Syria with their three young children. The family ended up in the Azraq camp in

Jordan where, at first, people had no streetlights or lighting in their homes. Our Brighter Lives for Refugees campaign has lit up the camp, bringing a sense of safety and security.

"The streetlights and solar lanterns have changed our lives," said Yunnis. "The children feel safer as they can identify the animals making the noises in the night. They don't fear the monsters anymore, so they are not so scared to go outside at night."

The campaign is also supporting UNHCR projects in Pakistan, Bangladesh, Nepal, Kenya, Sudan, Burkina Faso, Chad and Ethiopia to bring renewable energy to over 160,000 homes and light up streets, schools and clinics.





## Five winning ideas to help refugees feel at home

We can now reveal the winners of the What Design Can Do Refugee Challenge and share their ideas to make life better for urban refugees. An international jury—including Marcus Engman, IKEA's Head of Design—selected the five winners:

- Makers Unite, a co-creation lab of creatives and refugees
- The Welcome Card, which gives refugees access to social amenities
- Eat & Meet, a network bus transformed into a kitchen
- AGRIsHelter, self-sufficient sustainable shelters
- Reframe Refugees, a photo agency

that enables refugees to tell their own stories.

Organised by the Foundation, What Design Can Do and UNHCR, the Refugee Challenge attracted 631 entries from 70 countries. Each winning team received €10,000 to develop its ideas.

Jonathan Spampinato, Head of Communications at the IKEA Foundation, said: "This fantastic collaboration with the design community fits our aim to explore how the principles of democratic design—form, function, quality, price and sustainability—can help drive innovation in the humanitarian sector."

*The IKEA Foundation will announce a new challenge in 2017, so stay tuned!*

### IN SHORT:

**631  
entries**

**70  
countries**

**5  
winners**

**€10.000  
prize**

## HUMANITARIAN AND DISASTER GRANTS IN 2016

### SAVE THE CHILDREN

**APRIL: €100,000**  
for floods in Jijiga, Somalia

**MAY: €100,000**  
for Cyclone Roanu in  
Bangladesh

**JULY: €100,000**  
for floods in China

**AUG: €100,000**  
for floods in Assam and  
Bihar, India

**SEPT: €200,000**  
for diarrhoea outbreak in  
Ethiopia

**OCT: €200,000**  
for Hurricane Matthew  
in Haiti

**OCT: €100,000**  
for Typhoon Haima in the  
Philippines

**OCT: €100,000**  
for Mosul crisis in Iraq

**DEC: €100,000**  
for earthquake in Aceh,  
Indonesia

**DEC: €320,000**  
to help the refugees in  
South Sudan

### MÉDECINS SANS FRONTIÈRES

**NOV: €1 MILLION**  
million to MSF for North  
Nigeria crisis

(read more on page 18)

### THROUGHOUT 2016, WE ALSO GAVE UNHCR

**€1.08 MILLION**  
in in-kind donations to  
help Syrian refugees living  
in Iraq



## How we're helping kids get their childhoods back

It's World Humanitarian Day and we're celebrating our partners' amazing work to help children and families caught up in disasters and conflicts, often at their own personal risk.

When disasters strike, we donate money or IKEA products so our partners can help vulnerable people survive and recover. For example, we've donated mattresses, quilts and blankets to UNHCR to give refugees a comfortable place to sleep. We've collaborated to

create a flat-pack shelter that is safer and more durable than a tent. And, since a few toys can mean the world to children who have lost everything, we've been donating IKEA children's products to UNICEF since 2013.

In 2016 we have also developed a special agreement with Save the Children and Médecins Sans Frontières (MSF). This means we can give them grants within 72 hours of a major disaster or an emergency that is difficult to fundraise for because it hasn't made international headlines.

When every second counts, our partners are there for children—and so are we.





EXCERPT FROM OUR IWITNESS BLOG

## Lisa Sharpe, IKEA UK visiting UNICEF projects in Rwanda

"There has been a positive impact on the community since the centre opened in February 2016, including health of the children, nutrition, development and education. The workers spend their time not only with the children but also running parenting courses and cookery demonstrations...We all walked

away from the day feeling proud of what the IKEA Foundation has supported UNICEF in doing, and if we continue our work we will impact the many people."

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*Read more at [blog.IKEAfoundation.org](http://blog.IKEAfoundation.org)*



Photo: UNHCR

## **IKEA co-workers among special guests at UNHCR Nansen Refugee Award ceremony**

IKEA co-workers who are involved in refugee issues are special guests at the Nansen Refugee Award ceremony, hosted by UNHCR in Geneva and supported by the IKEA Foundation.

IKEA co-workers Silvia Trevisan, Giacomo Cumin, Camilla Ridolfi and Roberta Guerra from Italy and David Einarsson from Sweden won a trip to the award ceremony for taking part in the Foundation's internal What Design Can Do challenge.

IKEA country and sustainability managers from across Europe also attended the ceremony and panel conversations to discuss refugee inclusion and the role IKEA can play.

The discussions were animated and insightful, with participants leaving with the sense that much more is needed, but initiatives from IKEA and the IKEA Foundation can provide hope and inspiration.

After the award ceremony, the IKEA Italy team said: "It was inspiring to hear the stories of those who put the lives of others before their own. After this experience, we are increasingly convinced that we must not lose hope in new generations, and that their future is peace for everyone."





Photo: War Child

## Say yes to play with our new good cause campaign!

Play is at the heart of every happy childhood. It gives children the chance to find out about the world, learn how to get on with people, stay healthy and cope with stress. Play is so important that it's recognised as a fundamental right for all children.

But, sadly, not every child has a safe place in which to play. Millions of children worldwide are on the move, often forced from their homes by war. Poverty gets in the way of play for many more children, while others face discrimination because they are living with a disability.

That's why we're teaming up with IKEA and leading children's rights organisations to put play at the heart of our new Good Cause campaign: Let's Play for Change.

The campaign is funding the life-changing work of six partner organisations in Asia and Africa: UNICEF, Save the Children, Room to Read, Handicap International, Special Olympics and War Child.

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*Find out more about the campaign and read our #Letsplay insights document, which explores why play is important, what stops children from playing and how we can help: [IKEAfoundation.org/LetsPlay](https://www.IKEAfoundation.org/LetsPlay)*



Photo: Naoufel Dridi/MSF

## Leading the way to help MSF save lives in Nigeria

We have given Médecins Sans Frontières (MSF) €1 million to help victims of violence and displacement in Nigeria, and we are calling on other donors to support MSF's work there.

The conflict in northeastern Nigeria started in 2009. As a result of the fighting, countless families have been forced to flee their homes and have sought safety in overcrowded cities or camps. Tragically, many are losing their lives and their loved ones to illness, hunger and violence.

MSF is working tirelessly to help displaced people survive the biggest killers inside the camps: measles, diarrhoea, malaria and malnutrition.

MSF is using our funding to implement a range of health activities for the most vulnerable. More than

7,500 children under five have been vaccinated against measles and given emergency food rations. Fourteen per cent of children screened for malnutrition were suffering from the deadliest form of malnutrition and received therapeutic food and treatment. MSF is also providing antenatal care for pregnant women, referring critical patients for hospital care, and is delivering large quantities of clean water.

Thanks to a special agreement with the IKEA Foundation signed in October, MSF can quickly access grants to help children and their families survive emergencies that receive little or no international assistance.

Bruno Jochum, General Director of MSF, says, "This emergency has not received the kind of international attention it deserves considering the scale of suffering going on. Through this grant, the IKEA Foundation is giving a financial boost for our emergency action on the ground and is also working with us to shine a light on this crisis."



# Partners 2016

## Who we work with



**Thank you  
for your support!**



STICHTING IKEA FOUNDATION  
P.O. Box 11134, 2301EC Leiden, The Netherlands  
Find us on Facebook: [facebook.com/IKEAFoundation](https://www.facebook.com/IKEAFoundation)  
Follow the IWitness trips: [blog.IKEAFoundation.org](http://blog.IKEAFoundation.org)

Read the full stories and more at  
[www.IKEAfoundation.org](http://www.IKEAfoundation.org)

**IKEA Foundation**

